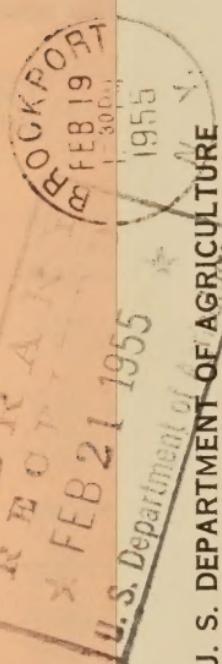


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2/1953-2

NAOMI'S AFRICAN VIOLET ROOMS

P. O. BOX 123 BROCKPORT, N. Y.



The listing you requested.

PENALTY FOR PRIVATE USE TO AVOID
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DOUBLE PINK INTRODUCTION ISSUE

Leaf Order Blank

NO.

NAOMI'S AFRICAN VIOLETS

P. O. Box 123 BROCKPORT, N. Y.

Date _____

Ship To _____

Street
or R.F.D. _____

Town and State _____

On orders under \$5.00 add 75c handling charges. Orders of \$5.00 and over are mailed without extra charges. No orders accepted from this catalog after October 10, 1955.

CUT ALONG LINE

Check or Money Order Enclosed for \$-----
Use Additional Sheet If Necessary.

NAOMI'S AFRICAN VIOLET ROOMS

141 Holley St., Brockport, N. Y.

Large Sign at Sidewalk

TELEPHONE 390

Dealer and Grower of
Exciting NEW Varieties

Greetings to all old friends: It has been a pleasure to serve so many of you nice folks. We hope our 1955 selections and our services will continue to warrant confidence from both old and new friends.

New friends: Growing violets is a fascinating and a delightful hobby. You will find violets very easy to grow from leaves. You will thrill to each new leaf and bud as they unfold. You will be proud and happy when you see your windows full of beautiful flowering plants you, yourself, have grown. Most varieties will produce flowering plants in 5 to 8 months — depending on your growing culture and conditions.

Service is our chief commodity. We offer no so-called bargains nor quantity prices **Quality is not expensive — it pays.** Please do not ask us to mail rooted-cuttings. After several years' experience, we have found that fresh cut leaves travel more safely than rooted leaves. There is no danger of damage from dry roots or root and leaf rot from surplus moisture. Our leaf-cuttings are fresh cut leaves from strong, healthy, stock plants especially reserved for propagating purposes. The plants have not been "forced". Each leaf is labeled with its authentic name, and separately sealed to preserve growing vitality. Shipments are scientifically packed and sent first class mail to insure reaching you quickly and in the best condition. A packet of special chemical and simple growing instructions are included in all shipments — to prevent leaf-rot while rooting and, to assure your success. We guarantee safe delivery to any mailing point in the United States or Canada. All orders are numbered as received and promptly acknowledged. Shipments are made in the same order sequence, as soon as weather permits. Hence, we strongly urge you to send in your orders early, to avoid disappointment, because we reserve the right to refund your money if we are unable to fill your order. We **never** substitute unless requested. The attached order blank is for convenience — hurry it back to us so we can make you happy at the earliest possible date.

NOTE: On orders under \$5.00 add 75c handling charges. Orders of \$5.00 and over are mailed without extra charge. No orders accepted from this catalog after October 10, 1955.

PLEASE NOTE: After waiting many years, these DOUBLE PINKS are now available. All were blue ribbon winners at the '54 Convention. While our stock is not too limited, we will not mail DOUBLE PINK leaves unless your order totals \$5.00 or over. With orders totaling \$7.50 we will include FREE one DOUBLE PINK leaf of our choice. With order of \$10.00 YOU choose the FREE leaf. We hope that someone, someday, will develop a yellow variety — but we know of none now.

CODE: Where a star (*) appears after a variety name, the following description is the one supplied by its originator because our stock is not in bloom as catalog goes to print. This is irregular practice, for us, but we have received many requests for these varieties. A letter in a bracket () after a variety name, designates the originator. Abbreviations: L for Lyons; T for Tonkadale; and fol for foliage.

Double Pinks

Dark Honey Bud (L)—Large (have measured 1 3/4" flowers) nice semi to double good pink flower on quilted large medium green fol and red stems. \$1.00.

Pink Achievement* (T)—Medium double pink flower on medium green fol. \$1.00.

Pink Bountiful (L)—Some are calling this Miss Ohio or Ohio Bountiful. Semi to double shell pink flower on medium green large fol. 50c.

Pink Clouds (L)—Large airy double good pink flower on medium green large fol. \$1.00.

Pink Ideal* (T)—Light pink double flower which glistens in light, with dark foliage. \$1.00.

Pink Puff (L)—Light pink large double flower on nice dark green fol. An unusual blossom shape — a very full powder puff type group of petals tufted in the center. \$1.00.

Pink Rocket* (T)—Darker double pink (than Pink Achievement) flower with darker fol. \$1.00.

Pink Victory*—Large very full double medium pink flower on large medium green fol. 75c.

Wild Rosa (L)—Full double dark pink flower, resembling a small rose, on small dark green fol. \$1.00.

April Showers*—Large soft double rose lavender blooms on waxy heart shaped fol. 50c.

Bernice—Light blue extra large double flowers borne in profusion on soft medium green fol. 50c.

Blue Albino Girl—Slightly cupped medium dark blue flower on heart shaped girl fol. Top side of leaf variegated white and deep green, underside silver with green veins. Our red ribbon winner at the '54 convention. 50c.

Blue Cluster (**Neptune-Grotei cross**)—Huge light blue very full fluffy double flower on slightly quilted small dark green (almost black) rather hairy round heart shaped fol red underneath and red stems. A heavy and young bloomer. Can be grown either as a Neptune or a Grotei depending on light intensity and sucker removal. 50c.

Blue Peak—Very full and exceptionally nice white frilled edge double Geneva type purple flower on plain dark green good fol. Excellent. 50c.

Boyce M. Edens—Silver dollar size flower. Lower petals light orchid and dark tips, top petals rich red-orchid. Dark green quilted plain fol. Always in bloom. Was cover picture on June A. V. Mag. 50c.

Charming Lady—A very large rosy orchid bicolor flower on pretty medium dark green girl fol. 50c.

Double Beauty—Quite large fully double dusty blue flowers with outside petals tipped purple-red. Extra dark waxy round shaped leaf with large light green girl spot, silver underside. 50c.

Double Blue Fairy—Bright light blue airy double flower on shiny medium green girl fol. 50c.

Double Blue Ice (L)—Very full double baby-blue flower frosted with white. A new shade on medium green plain foliage. 50c.

Double Midnight Lady—Very dark blue large full double flower, tips blending to dark purple, on dark green shiny girl fol. 50c.

Double Orchid Prince—Large perky very full double red-orchid flower on dark green quilted plain fol. 50c.

Double Pansy Beauty—A double ringer for Pansy Beauty. Double orchid bicolor with very dark tips on quilted dark green heart shaped fol. .50c.

Double Red Comet*—Very large good wine red double on dark green standard fol. 50c.

Double Rose Pink Queen*—Very pretty rose-pink (not pure pink) flower on dark green girl fol. 50c.

Double Violet—Extra large double violet bicolor flower on dark green quilted large fol. Will grow large and full of bloom. 50c.

Dubonette Queen*—Brightest red blooms yet on dark green waxy girl fol. An outstanding plant. 50c.

General Herkimer—Deep red flowers on very, very dark smooth fol deep red underneath. Excellent grower and our best red. 50c.

Giant Purple Monarch—Flowers fully developed measure 2½". Deep purple flower on quilted dark green pliable supreme fol. 50c.

Hi-Loas (T)—All Hi-Loas have fringed and wavy flowers and wavy fol. Excellent bloomers with large and long lasting flowers.

Hi-Lo Cobalt Blue—Dusty medium blue flower, dark green fol. 50c.

Hi-Loa Light Blue—Light blue, rayed with darker blue, flower on medium green fol. 50c.

Hi-Loa Orchid—Light orchid, rayed with darker orchid, flower on medium green fol. 50c.

Hi-Loa Purple—Lovely dark purple flowers on dark green fol. 50c.

King David—Large slightly ruffled violet flower with deeper purple showing in top petals and blending to a light edge. Another unusual shading on plain dark green fol. 50c.

King Lear*—Vividly marked blue lavender Geneva type bloom, extremely wide white edge, dark green standard leaves. Small but not miniature. 50c.

Lady Elaine—Large cup shaped blue orchid bicolor flower, top petals and tips a rich blue purple, on notched bronzy girl fol. 50c.

Minnetonka (T)—Double blue and white streaked flower on quilted medium green fol. Heavy bloomer. 50c.

Miss Cathy—Deep pink flat flower on ordinary dark girl
fol. 50c.

Miss Monroe—Voluptuous large full double red-orchid
flower, petals tipped dark red and prominent yellow

Misty Morn (Rosonna)—Frilled sweet pea type white rayed with light blue flower. Lower petals much darker than top petals. Nicely notched medium green wavy

New Blue—Light blue flower with darker eye on round very dark green heavy fol with light green veins. Not

Niagara Mirror (Richard)—Full double silvery blue flower with prominent yellow stamen on notched quilted dark green plain fol. Will make an excellent Show plant.

Nip 'n Tuck*—Shaded red orchid and white. Fully

Pink Angel—Large round good pink flower on nicely

Pink Fringette—Bright clear pink delicately ruffled flower on very dark green fringed wavy fol red underneath.

Pink Joy—A flashy large deep pink (no blue in this one) flower with darker pink striping on petal backs. Very dark dull-green quilted round fol very red underneath.

Pink Melody (L)—Round dark pink flower on dark green red underneath scooped small fol. Out of Double Pink

Prima Donna—Slightly frilled huge fluffy full double dusty-lavender flower on very dark green notched pliable supreme fol. A lovely new color and while supreme, it grows as easily as standard varieties. \$1.00.

Polar Ice*—White single flowers on very dark fol. 50c.

Queens Cushion—Large very full double dark purplish red flower on dark glossy green fol. Outstanding and a heavy bloomer. 50c.

Red Albino Girl—Sweetpea type red flower on heart shaped girl fol. Top side of leaf variegated white and bronze green — white areas often splashed coppery-red — underside silver with green veins. Our blue ribbon winner at '54 convention. 50c.

Rose Dream—Large brilliant rose color flower on strong red stems. Does not fade. Fol is dark glossy green heavily quilted heart shape and red underneath. 50c.

Rosy Morn—Round rosy-red flower with dark maroon eye on nicely quilted dark green notched fol red underneath. 50c.

Sea Shell Queen—White overlaid with red-orchid, dark eye blending into upper petals, slightly frilled chartreuse edged flower on medium green notched heart shaped girl fol. Nice growth, does not bunch. \$1.00.

Springtime—Round very light pink flower with slightly dark top petals. Rather small round very dark green fol. Dainty and lovely. 50c.

Three Cheers—Very fluffy full double blue and white frilled edged flower on medium green slightly waved and quilted fol. 50c.

Velvet Queen—Hybrid seedling from Ruffled Queen. Flat shape velvet burgundy flower with heavily ruffled edge, on dark green notched supreme fol. It is top, in ruffled edged varieties. 50c.

Wayzata—Silver dollar size medium blue round flower on very dark green quilted fol very red underneath. Prolific bloomer with long lasting flowers. 50c.

White Pride—Very large double pure white flower on medium green plain fol. A real hit at the convention. 50c.

We hope you have found your choice, and — will enjoy "watching the babies grow". Will look forward to meeting you at Convention.

Cordially yours,

(Mrs. M. J.) Naomi S. Weeks

Please read our Service paragraph. We only ship leaves; however, around 300 newest variety plants can be purchased at our Rooms. Also available are white plastic pots and our violet food.

Visitors are always welcome — except on Wednesdays when we are usually out gadding around. **Large Sign at Sidewalk.**

Brockport is between Rochester and Niagara Falls, either Route 31 or Route 104 at intersection with Route 19 and is directly north from the THRUWAY at Exit 47. Holley Street is the first street to west, south of business section traffic light.

